

Central Maine Rugby Football Club “The Stripers”

Founded 1999

Dear

On behalf of the entire Central Maine Stripers team I want to thank you for your interest in learning more about sponsorship opportunities for the 2005 rugby season. Founded in 1999, “The Stripers” draw players from as far away as Bangor to the North and Conway, New Hampshire to the South. Currently we have over 20 players representing 15 different communities in Maine and New Hampshire who are preparing for the start of our season in May. We hope to raise \$2,000 through our fundraising efforts. These funds will help us accomplish the following goals:

1. Pay for the team’s liability insurance through USA Rugby.
2. Pay for referees fees and training clinics.
3. Purchase additional practice equipment and uniforms.

In addition to the funds raised through this effort, each player contributes annual dues to the team to help cover insurance, operational expenses and travel costs. To help you evaluate the benefits of sponsorship to your business, our three sponsorship levels are outlined below.

The Premier Club

\$500 Donation

Premier Club sponsors receive the following promotional benefits:

- Company logo placed on front of uniform jersey and all team apparel.
- Feature recognition on the team’s web site, newsletters, and in all newspaper articles.
- Company banner displayed at all games, tournaments, and events.
- One free 3-night stay (or three 1-night stays) for 2 at the Kearsarge Inn in North Conway, NH valued at \$600-\$800.

The President’s Club

\$250 Donation

President’s Club sponsors receive the following promotional benefits:

- Company logo placed on top sleeve position of jersey and all team apparel.
- Recognition on the team’s web site, newsletters, and in all newspaper articles.
- Company banner displayed at all games, tournaments, and events.
- One free 2-night stay (or two 1-night stays) for 2 at the Kearsarge Inn in North Conway, NH valued at \$400-\$600.

The Captain's Club

\$100 Donation

Captain's Club sponsors receive the following promotional benefits:

- Company logo placed in 2nd position on sleeve of jersey and all team apparel.
- Recognition on the team's web site, newsletters, and in all newspaper articles.
- Company banner displayed at all games, tournaments, and events.
- One free 1-night for 2 at the Kearsarge Inn in North Conway, NH valued at \$150-\$300 value is based upon availability.

Rugby is a great team sport that we feel offers a number of opportunities to help promote your business and build customer loyalty. Your potential support means a great deal to the members of our team. The members of the Striper's Team are dedicated to growing the sport of rugby in Central Maine and becoming a dominant force in New England rugby. Your financial support will help us gain important ground on this ambitious goal.

Sincerely,

Central Maine Rugby Football Club Member